The Journal and Your Business

Your ad will reach thousands of loyal readers

- Mailed to paid subscribers around the world
- Sold at local businesses
- E-mailed to E-Paper subscribers
- Featured at www.hometownjournal.biz

Your ad will be featured with

- Local/statewide news
- School and area sports
- Feature stories
- Mayors' reports
- Local columnists
- Fire and police blotters
- Legal bulletins
- Entertainment calendar
- Special sections
- Election results

Serving Struthers, Campbell, Lowellville and Coitsville for over 80 years!

Hometown Journal™

330-755-2155
Fax: 330-755-0320
32 State St., Suite 204
Struthers, OH 44471-1952
news@hometownjournal.biz

Our Rates Are the Lowest in Town!

Display - Large Sizes / Rates

Size	1 Run
1/8 Pg	$120
1/4 Pg	$240
1/2 Pg	$354
Full Pge	$661

Display ads are $8 col/in. Discounts are available for multiple and large runs. Let us help you build your business. We will work with you until you are satisfied.

Display - Custom Sizes / Rates

2 x 2	$32 /week	A (on sample pages, columns x in)
1 x 4	$32	B
1 x 5	$40	C
2 x 3	$48	D
2 x 4	$64	E
2 x 5	$80	F
3 x 4	$96	G
3 x 5	$120	H
4 x 4	$128	I
3 x 10	$240	J

Column sizes: 1 = 12.2 picas (2.03in), 2 = 25.4P (4 1/8in), 3 = 38.5P (6 1/4in), 4 = 51P2 (8 3/8in), 5 = 10 5/8in. Spot color is available at extra cost. Compatible formats: .pdf (preferred), .jpg, .psd, .gif, .tif, .bmp, .pmd. Scanner ready is acceptable. Deadline: 4 p.m. Monday.

We can create any size ad you need. Contact us to discuss your business solution today!

Online

Our Web site, www.hometownjournal.biz, attracts readers and businesses worldwide who use the site for payments, subscriptions and updates.

Banner: $50/wk
Link (Text): $5/wk per line

Classified

The power of words can bring business! Our classified section runs on the page before business cards.

40 cents/word
10 word minimum, weekly

Business Cards

Your business, slogans and contact information can appear on the last page. This is a basic, yet attractive way to get your name to our readers.

$10/wk
paid monthly in advance

The *Hometown Journal* prints on SAU broadsheet (does not apply to online only advertising) 13 x 21in. Basic typesetting is included in the cost of advertising. Unusual or extensive typesetting or design is subject to additional production charges. Custom artwork, logos and photography services are available. First-time advertisers must pay in advance.

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Newspaper Advertising Is Better

Advertising in print is more than just a sophisticated, cheaper alternative to television and radio: it informs in a classy way. While many people can use TiVo® or satelite radio to avoid on-the-air commercials, newspaper advertising allows businesses to thoroughly explain their product without interrupting everyday life.

At the *Hometown Journal*, we know how important that difference can be, and our prices simply can't be beat. We will work with you until you are satisfied — period. Imagine having your ad in the same place thousands of people go for their neighborhood news every week. **If it sounds too easy, that's because it is.**

We know you'll be satisfied with our superior service. Please review this brochure and consider the *Hometown Journal* as a way to give your business that personal touch.